

## Profile

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Freelance Graphic Designer with 3 years of experience in which I've had the opportunity to develop and strength design and non-design skills (working in a team, take responsibility and communicate with clients and partners).

Extremely passionate and meticulous, I see every project as a chance to grow and learn something new.

Swiss Style enthusiast, I believe semplicity, sensitivity and cleanness are key elements to achieve timeless designs.

## Work experience

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May 2022 — Present

### Freelance Graphic Designer

After my agency experience, I've decided to invest in my own professional career, embracing also other design fields that I love such as Graphic Design, Editorial Design and Art Direction.

Feb. 2020 — May 2022

### UI / UX Designer

#### Notomia S.r.l.

Via Volturno, 46, Milano (MI)

My experience in Notomia started in 2020, when I was still in school.

Started as an internship, it quickly became a full-time job giving me the opportunity to explore the several design aspects in a real working environment.

As a UI / UX Designer, the main activities covered by me were:

- Research and Analysis
- Benchmark Analysis
- User Experience Design
- Wireframing
- User Interface Design (with Figma)
- Prototyping
- Presentations
- Client meeting

Notomia is a very dinamic agency, so as a designer you do not commit only to a specific task endlessly. Different Clients have different needs and so my work was never static. My role in the agency includes also the following activities:

- Branding (Logo Design, Identity, Brand Guidelines)
- Internal activities (Social Posts / Reels, Keynote / Powerpoint presentations)
- Animation Design (using After Effects)
- Teamwork with designers and developers

## Education

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2018 — 2020

### Graphic Design Degree

#### Scuola Mohole

Via Ventura, 5, Milano (MI)

## Technical Skills

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Tools

- Adobe Suite (Photoshop, Illustrator, InDesign, AfterEffects)
- Figma

OS

- Macintosh
- Windows

Coding

- Basic HTML, CSS, Javascript